

PELUANG KOMUNIKASI DI *CYBERSPACE* UNTUK PENGEMBANGAN BAHASA DAN PARIWISATA¹

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Abstract :

Internet is new communication media in which features for realizing human interaction are characterized by those that surpass the lacks and barriers known existing in conventional means of communication. The communication features – electronic mail (e-mail), world wide web (www), and on-line chat, to name a few – can be utilized to develop Language and Tourism, either from academical or practical point of view. The key to make the most of the media is to produce and distribute messages specific to the two fields. This has to be supported by an active effort to form a community who will subsequently enliven the interaction. As the fact indicates that so far there is no internet forum of any kind that focuses itself in either Language or Tourism (or both) in Indonesia, STBA Yapari-ABA Bandung has the chance to be a pioneer for developing both fields through the cyberspace; internet.

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