

# DAFTAR JUDUL-JUDUL E-BOOK PADA DVD

(oleh: Tom – [facebook.com/tomita](https://www.facebook.com/tomita))

## I. Humas – Komunikasi Organisasi

1. The Emergent Organization Communication as Its Site and Surface
2. Applied Organizational Communication: Theory and Practice in a Global Environment
3. Communication in Organizations – Basic Skills and Conversation Models
4. Connectivity and Knowledge Management in Virtual Organizations
5. Corporate Communications – Theory and Practice
6. Corporate Communications for Executives
7. Creativity in Public Relations
8. Diversity Resistance in Organizations
9. Effective Writing Skills for Public Relations
10. Emotions in Organizational Behavior
11. Encyclopedia of Public Relations
12. Escape from Cluelessness – A Guide for the Organizationally Challenged
13. Essentials of Corporate Communications
14. Ethics in Public Relations
15. Fundamentals of Public Relations
16. Games at Work – How to Recognize and Reduce Office Politics
17. Gendered Discourse in the Professional Workplace
18. Handbook on Communication Skills (for Public Managers)
19. Managing Uncertainty in Organizational Communication
20. Measuring Public Relationship
21. Organizational Behavior
22. Public Relations Strategy
23. Public Relations and The Social Web
24. Public Relations for Dummies
25. The AMA Handbook of Public Relations
26. The Handbook of Crisis Communication
27. The Public Relations Handbook
28. Understanding NLP – Strategies for Better Workplace Communication
29. Working Relationship using Emotional Intelligence

## II. CMC – Teknologi Komunikasi

1. Electronic Discourse – Linguistic Individuals in Virtual Space
2. A Gift of Fire – Social, Legal, and Ethical Issues for Computing and the Internet
3. Adolescent Online Social Communication and Behavior
4. Barriers and Biases in Computer-Mediated Knowledge Communication
5. Building Research Tools with Google for Dummies
6. CMC for Linguistic & Literacy

7. Computer and Information Science
8. Computer, Phones, and The Internet
9. Computer-Mediated Communication – Linguistic Social, Cross-Cultural Perspectives
10. Computer-Mediated Communication – Social Interaction and The Internet
11. Computing Information Technology – The Human Side
12. Contemporary Theoretical Models in Information Systems
13. Culture, Technology, Communication
14. Dictionary of Computer and Internet Terms
15. Digital Communications
16. Effective Teaching with Internet Technologies
17. Electronic Discourse Linguistic Individuals in Virtual Space
18. Email Hoaxes
19. Empowering Online Learning
20. Encyclopedia of Communication and Information
21. Encyclopedia of Communities of Practice in Information and Knowledge Management
22. Encyclopedia of E-Collaboration
23. Encyclopedia of Human Computer Interaction
24. Encyclopedia of Information Communication Technology
25. Encyclopedia of Information Science and Technology
26. Encyclopedia of Knowledge Management
27. Global Networks – Computers and International Communication
28. Governance of Communication Networks
29. Handbook of Mobile Communication Studies
30. How to Conduct Behavioral Research Over the Internet
31. How You Will Change The World With Social Networking
32. Human Computer Interaction
33. Information Communication Technologies for Human Services
34. Information Foraging Theory – Adaptive Interaction with Information
35. Information Security Management Handbook
36. Information Technology and Societal Development
37. Internet in Everyday Life
38. Internet Society
39. Introduction – Sociolinguistic and CMC
40. Introduction to Communications Technologies
41. IT Manager's Handbook
42. Linguistic and Cultural Online Communication
43. Mediating Discourse Online
44. Mobile Communications – Re-Negotiation of the Social Sphere
45. Nexus Analysis – Discourse and the Emerging Internet
46. On The Way to The Web
47. Online Learning Teaching
48. Patterns for Internet Mediated Interaction
49. Pervasive Computing for Businesses
50. Psychological Aspects of Cyberspace
51. Seven Deadliest Social Network Attacks

52. Social Computing and Virtual Communities
53. Social Interaction Technology and Collaboration Software
54. Social Networking Spaces – From Facebook to Twitter and Everything in Between
55. Social Networks and the Semantic Web
56. Sublime Communication Technologies
57. Tales from the Networking Community
58. Telecommunications
59. The Communications Handbook
60. The ICT Handbook for Primary Teachers
61. The Internet and Social Inequalities
62. The Multilingual Internet
63. The Psychology of the Internet
64. The Social Dimension of Semantic Technologies and Web Services
65. The Young and The Digital
66. Unified Communications for Dummies
67. Using The Internet for Active Teaching and Learning

### **III. Filsafat Komunikasi**

1. Critical Thinking for Students
2. Habermas – A Very Short Introduction
3. Heidegger, Habermas, and the Mobile Phone
4. Informal Logic – A Pragmatic Approach
5. Key Thinkers from Critical Theory to Post Marxism
6. On The Pragmatics of Social Interaction
7. Philosophy Habermas
8. Psychoanalytic Marxism Groundwork
9. Representing Reality Discourse, Rhetoric, and Social Construction'
10. The Cambridge Companion to Critical Theory
11. The Cambridge Companion to Habermas

### **IV. Studi Budaya**

1. A Short History of Cultural Studies
2. Creativity, Communication, and Cultural Values
3. Culturally Speaking – Culture, Communication, and Politeness Theory
4. Culture, Technology, Communication
5. Encyclopedia of Sex and Gender – Men and Women in the World's Cultures
6. Handbook of Cross Cultural Management
7. Handbook of Global and Multicultural Negotiation
8. Handbook of the Sociology of Racial and Ethnic Relations
9. Intercultural Communication – An Advanced Resource Book
10. Key Concepts in Communication and Cultural Studies
11. Media and Cultural Studies Keywords
12. Ritual Communication
13. The Blackwell Handbook of Cross-Cultural Management

14. The Routledge Encyclopedia of Social and Cultural Anthropology
15. Wedding as Text – Communicating Cultural Identities Through Ritual

## **V. Komunikasi Non-Verbal**

1. Application of Non Verbal Communication
2. Body Language – How to Read Others Through By Their Gestures
3. Body Language
4. Emotions Across Languages and Cultures
5. Pheromones and Animal Behavior
6. Pragmatics and Non-Verbal Communication
7. Silence in Intercultural Communication

## **VI. Jurnalistik – Studi Media**

1. Television and Its Viewers
2. Career in Journalism – A Beginners Guide to Becoming A Journalist
3. Children Responses to the Screen
4. Collective Behavior and Public Opinion
5. Consuming Media
6. Critical Dictionary of Film and Television Theory
7. Critical Theories of Mass Media – Then and Now
8. Crystallizing Public Opinion
9. Empire and Communications
10. Encyclopedia of American Journalism
11. Gramophone, Film, Typewriter
12. Journalism – Short Intro
13. Journalism Education
14. Media and the Making of Modern Germany
15. Media Ecologies – Materialist Energies in Art and Technoculture
16. Media Effects and Society
17. New Media in the Muslim World
18. Newspaper Journalism – A Practical Introduction
19. Online Journalism – A Critical Primer
20. Postmodern Media Culture
21. Postmodern Media
22. Public Opinion
23. Science of Coercion – Communication Research and Psychological Warfare
24. Social Embeddedness of Media Use
25. Television – Technology and Cultural Form
26. The Dynamics of International Information Systems
27. The Girl on the Magazine Cover – The Origin of Visual Stereotypes
28. The Media and The Public
29. The Persian Gulf TV War
30. The Work of Art and Other Writing on Media
31. Theories and Research in Mass Communication

- 32. Understanding Media – The Extension of Man
- 33. Virtual Community Practices and Social Interactive Media
- 34. Web Advertising

## **VII. Pemasaran**

- 1. 23 Affiliate Marketing Guides
- 2. 13 Pillars of Internet Marketing
- 3. Advertising and Promotion – An Integrated Marketing Communications Perspective
- 4. Does Your Marketing Sell - The Secret of Effective Marketing Communications
- 5. Information Communication Technologies – City Marketing
- 6. Internet Marketing for Information Technology
- 7. Marketing Essentials – Interactive Student Edition
- 8. Sport Marketing and the Psychology of Marketing Communication

## **VIII. Psikologi Komunikasi**

- 1. The Oxford Companion to the Mind
- 2. Blackwell Encyclopedia of Social Psychology
- 3. Emotions and Understanding – Wittgenstenian Perspectives
- 4. Family Communication
- 5. Handbook of Genetic Communication Disorders
- 6. Handbook of Individual Differences in Social Behavior
- 7. Handbook of Motivation Science
- 8. Handbook of Self and Identity
- 9. Joint Attention – Communication and Other Minds
- 10. Magic of NLP Demystified
- 11. Personality and Social Behavior
- 12. Psychological Aspect of Cyberspace
- 13. Psychology and the Internet
- 14. Researching Communication Disorders
- 15. Social Perception – 21st Century Issues and Challenges
- 16. The Advertised Mind – Ground Breaking Insights Into How Our Brains Respond to Adv
- 17. The Cognitive Neuroscience of Human Communication
- 18. The Developing Mind
- 19. Theory of Neural Information Processing Systems
- 20. The MIT Encyclopedia of The Cognitive Sciences

## **IX. Retorika**

- 1. How to Win Any Argument
- 2. How to Win Every Argument
- 3. Idiot's Guide to Verbal Self-Defense
- 4. Power Talk
- 5. Presumptive Meaning – The Theory of Generalized Conversation Implicature
- 6. Public Speaking and Presentation Demystified
- 7. Speaking for Yourself

8. The Art of Argument
9. The Art of Woo
10. The Complete Idiot's Guide to Speaking in Public with Confidence
11. The Handbook of Business Discourse
12. The Rhetoric of Rhetoric
13. The Uses of Argument
14. Thoughts and Utterances – The Pragmatics of Explicit Communication

## **X. Penelitian**

1. A Handbook of Qualitative Methodologies for Mass Communication Research
2. A Practical Guide to The Qualitative Dissertation
3. Basics of Social Research
4. Essentials of Social Research
5. Handbook of Political Communication Research
6. International Handbook of Internet Research
7. Internet Communication and Qualitative Research
8. The Sage Encyclopedia of Qualitative Research Methods

## **XI. Komunikasi Interpersonal**

1. The Secrets of Power Negotiating
2. Behaving Badly – Aversive Behaviors in Interpersonal Relationships
3. Communication among Grandmothers, Mothers, and Adult Daughters
4. Creating Irresistible Influence with NLP
5. Encyclopedia of Seduction
6. How to Make Friends – Building Resilience and Supportive Peer Groups
7. Human Relationship
8. I'm OK, You're OK
9. Interpersonal Cognition
10. Interpersonal Communication Research – Advances Through Meta-Analysis
11. Interpersonal Communication
12. Interpersonal Perception – A Social Relation Analysis
13. Interpersonal Processes – Blackwell Handbook of Social Psychology
14. Interpersonal Skills at Work
15. Interpretive Approaches to Interpersonal Communication
16. Interviewing People
17. Key Themes in Interpersonal Communication
18. Mastering Personal and Interpersonal Skills
19. Persuasion Across Genres
20. Psychology of Relationship
21. Skilled Interpersonal Communication – Research, Theory, and Practices
22. Skilled Interpersonal Communication
23. The Anger Habit in Relationship – A Communication Workbook for Relationship
24. The Dark Side of Close Relationship
25. The Dynamics of Interpersonal Trust Building

- 26. The Language of Negotiation
- 27. The Negotiators Pocketbook
- 28. Women and Men as Friends

## **XII. Komunikasi – Bahasa**

- 1. Default Semantics – Foundation of Compositional Theory of Acts of Communication
- 2. Handbook of Language and Communication
- 3. Language as Social Action
- 4. Language at Work
- 5. Literacy and Augmentative and Alternative Communication
- 6. Social Expressions
- 7. Studies in Language as Social Interaction

## **XIII. Kepemimpinan – Komunikasi Kelompok**

- 1. Democracy in Small Groups
- 2. Dialogue as a Mean of Collective Communication
- 3. Educational Leadership
- 4. Influence without Authority
- 5. Leader as Communicator
- 6. Leadership and Success
- 7. The Encyclopedia of Leadership – A Practical Guide to Popular Leadership
- 8. The Handbook for Leaders
- 9. The Leader as Communicator
- 10. The Possibilities Leader

## **XIV. Komunikasi – Teoretis**

- 1. A Mathematical Theory of Communication
- 2. An Introduction to Statistical Communication Theory
- 3. Communication in Construction – Theory and Practice
- 4. Communication Theory – Media, Technology, and Society
- 5. Global Communication – Theories, Stakeholders, and Trends
- 6. Handbook of Socialization – Theory and Research
- 7. Handbook of Visual Communication – Theory, Methods, and Media
- 8. Informational Theory – An Economic Theory of Discovery, Invention, and Innovation
- 9. Social Intelligence – The New Science of Human Relationship
- 10. Social Learning Theory
- 11. Theories of the Information Society
- 12. Wikibooks – Communication Theory

## **XV. Bunga Rampai**

- 1. 21st Century Communication
- 2. Communication, Relationship, and Care – A Reader
- 3. Handbook of Communication and Social Interaction Skills

4. Handbook of Communication Design for Instructional Applications
5. Handbook of Risk and Crisis Communication
6. New Science of Learning
7. The Handbook of Communication Skills

## **XVI. Fotografi**

1. Canon EOS Digital Photography Photo Workshop
2. Complete Idiot's Guide to Digital Photography
3. Conceptual Photography
4. Creative Black and White Digital Photography – Tips and Techniques
5. Creative Close-Ups – Digital PhotoGraphy Tips and Techniques
6. Creative Composition
7. Digital Photography – 99 Easy Tips
8. Digital Photography Solutions
9. Digital Photography Techniques
10. Getting Started in DSLR Photography
11. Langfords's Advanced Photography
12. Langford's Starting Photography – The Guide to Creating Great Images
13. Nature Photography
14. Photographic – Digital Photography Guide 2009
15. Sales and Marketing for Professional Photographers
16. The Best of Professional Digital Photography

## **XVII. Lain-Lain**

1. High Impact Communication (Audio Book)
2. How to be a Great Communicator (Audio Book)
3. Sexual Communication (Audio Book)
4. Teaching You Communication Skills (Software)
5. 38 Ways to Win an Argument
6. Collaborative Care
7. Communicating for Change
8. Communicating with More Confidence
9. Communication Power
10. Communication Yearbook
11. Communication, Relationship, and Care
12. Communication Problem Solver
13. Effective Communication – A Workbook for Social Care Workers
14. Encyclopedia of Political Communication
15. Encyclopedia of Social Theory Vol. 1
16. Encyclopedia of Social Theory Vol. 2
17. Encyclopedia of Sociology Vol.1
18. Encyclopedia of Sociology Vol. 2
19. Encyclopedia of Sociology Vol.3
20. Encyclopedia of Sociology Vol.4



21. Encyclopedia of Sociology Vol.5
22. How to Build Relationships that Stick
23. Innovation and Communication Revolution
24. Lifespan Communication
25. Smart Questions – Learn to ask the Right Questions for Powerful Results
26. St. James Encyclopedia of Popular Culture Vol. 1
27. St. James Encyclopedia of Popular Culture Vol. 2
28. St. James Encyclopedia of Popular Culture Vol. 3
29. St. James Encyclopedia of Popular Culture Vol. 4
30. St. James Encyclopedia of Popular Culture Vol. 5
31. Write to the Point – How to Communicate in Business with Style and Purpose

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